Webmeeting - Agenda - 16.04.2015

1. status of the classes, assignments submitted , evaluated
2. problems, proposals for improvements
3. preparation tasks for PEARSON auditors scheduled in May

**My proposals:**

***A. Learn + Tasks - content and methodology -*** *no comments from my side*

*I apologize to Christian Defouloy when I entered his competence. I did not think so. I'm just "old student" with a huge amount of practical teaching experience. I tried to write an Example better, to help for my colleagues with good ideas, to initiate them - which was one of my tasks in this school. Sorry, in the next time I will not do it.*

**B. Good ideas to improve the transparency of portals**

1. When we want from students complex descriptions, analyzes, comparisons in the tasks, it is necessary for them to know the subject wider. Probably would be good - if time permits - to organize a demonstration, consultation hours - to show them how to do it, or show them these analyzes on the web. There are much of such practical examples (analysis, reports of companies) on the web, which is enough only to read and students now understand the topic better. Remember out that high school graduates are faced with issues first time. I am aware that it's extra work for us, but probably it will be necessary - especially in other Units.
2. Any topic / Unit to supplement with additional literature (who knows what - eg. which we use in the development of task examples). We have a few auxiliary literature. The student does not have experience to search good sources.
3. Helpline for students, one of my sources: Business encyclopedia - <https://managementmania.com/en/linear-organizational-structure>
4. Mr. Sabol, Braňo and I - we have the same opinion, that could be beneficial after recording of webmeeting to send Alert for students repeatedly to look / listen the recording.
5. Event Library: Mr. Sabol recommends setting up a folders in the frame Event Library, because there are various things and it is opaque. Examples of folders: Common, Hospitality Management, Innovation and Growth. And within MORE subfolders: Webmeetings, Tasks (Solutions, Assessments), Sources, Other. I support it!
6. I recommend in the Community documents to make folders and subfolders such as in the Event Library. To interpret here an additional literature for each topic / unit transparently.
7. Mr. Sabol is recommended to agree at least on the basic syntax of document labeling. To indicate prefix (designation Unit), document name, and version. Eg .: IG-01: Task1 Solution\_ver1, the final version will be IG-01: Task1 Solution\_final. Alternatively, used the "Category" for version of the document. He thinks that it is appropriate and beneficial to retain versions of documents. There we easy notice progress when viewing documents in the Event Library. I agree, except colon in the title of the document - files with colon in the title can not save in your computer - wherever we have it at home and school uniform. See the label of my tasks in the RESULTS.
8. From all our web-sites to remove uselessness.
9. What about NEEDS in EARN? Will there be other suggestions? Will someone solves them? Dominik, (Brano?), Brhlíková ...? Why not assign them as tasks for the preparation for RWE - already outside EARN? Solutions would be of great benefit for TeleDom School as the result of the implementation of educational process.

**C. Errors and weaknesses - formal and informal**

1. To lock the portal <http://www.my.teledom.sk/SitePages/Home2015.aspx>
2. Portal www.teledomschool.eu does not work. Long redirects and then throws. Nor to any web page, where we have already landed in marketing.
3. I recommend to update the time data in Schedules, My Schedule to update automatically, ClassUnit, Semesters, .
4. Attila, on the Workspaces everyone has assigned W1 correctly , but does not display it in ClassUnitStudent - there are still bugs. Brhlíková, Puchalová are missing from the list and possibly others.
5. Other errors and typos can be corrected continuously - I recommend findings and comments to collect in a purpose-built folder.
6. Notification of shutdowns - my e-mail address is not in the group teledom.sk. Please add me to receive messages. Thank you.

**D. Iné:**

1. [ec.europa.eu](http://ec.europa.eu) - March newsletter - Budapest - EIT Fórum - **5-7. mája ​ 2015 ​**- [**EIT Innovation Forum in Budapest**](http://eit.europa.eu/interact/events/register-now-innoveit-2015-eit-innovation-forum) - May 5-7, 2015  
   <http://eit.europa.eu/interact/events/register-now-innoveit-2015-eit-innovation-forum>
2. Braňo and Mariana have prepared interview with the student (Dominik). Where is it published?

What about NEEDS and proposal EARN? To build it as tasks into the preparation for RWE. Solutions would be of great benefit for TeleDom School as the result of the implementation of educational process.

**Who is Who ? (W2)** - Dominik? - I can add any application from my practice and participate in realization.

**3D product of the Month** - Is it still true? Dominik?

**Pet in the Hotel ???** When it is still a real problem and there is no one to solve, I shall develop feasible proposal for you.

**Loyalty system**

**Proposal:**

**- Developing and implementation into Hotel services**

* **discount cost model for guest**
* **actions with weekend packages of discount accommodation**
* **work-scheme for developing the personalized recommendation of the cultural and tourist program**

**- Innovation of medial/social information provided about TeleDom on all website**

**- Innovation of hotel building and of technical equipment**

**Description: in 'Attachment to proposal How to motivate returning guests of the Hotel?'​**

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**Attachment to proposal - Loyalty system - How to motivate returning guests of the Hotel?**

**Proposal:**

**- Developing and implementation into Hotel services**

* **discount cost model for guest**
* **actions with weekend packages of discount accommodation**
* **work-scheme for developing the personalized recommendation of the cultural and tourist program**

**- Innovation of medial/social information provided about TeleDom on all website**

**- Innovation of hotel building and of technical equipment**

This paper briefly describes the proposal, how to implement three ideas in Hotel TeleDom in order to improve the quality of hospitality service and to increase its community image and attractiveness for tourism in city Kosice

Implementation can be during 3 phase with respect of different professional requirement of participants in the realization, but it is possible all phases to do simultaneously.

Realization can be included into tasks of units HM-02, HM-04, IG-xy as practical learning and result presentation too.

**Phase No. 1:**

**Developing and implementation into Hotel services**

* **discount cost model for guest**

Three possibility for motivating discount model:

***1. Bonus coupon collection:***

During each visit, the guest will receive gift points

• accommodation - 10 points / 100 € services

• service restaurant - food & drink - 5 points / 30 EUR consumption, for guests who regularly eat daily menu 1 free lunch/ month

• café service (including free mineral water, biscuits) - 1 point / 10 EUR consumption value

• cellar tavern service - complete dinner (food & drink) consumption - 5 points / 30 EUR value, for drink (beer, wine tasting) - 3 points / 30 EUR value

• souvenir shopping at the reception - 1 point / 10 EUR value of gifts

***2.  Percent of the service value/ consumption discount:***

The guests receive / open the account and get a Hotel-card: by using this card they will have saved theirs total payments and get a discount based on the value of services

• accommodation services - 5% discount / 150 - 300 EUR value of services, 10% discount / 300 - 500 EUR, 15% above 500 EUR accommodation service.

***3. Free services:***

• external demand taxi service in the reception and room service - if the hotel taxi capacity is busy at the moment

• personalized recommendation the cultural program according to needs of guest

• free host dinner, when accommodation is using by the weekend packages

**Realization:** can be an Example for HM-02, HM-04\_Task - To optimize outlined models by focusing to the yield

In cooperation with the economic unity of hotel or (Novitech Partner,s.r.o. ), in first step the calculations must be performed to optimize the various economic indicators by considering the financial resources, supplies, and other options and the discount model **by focusing to the yield.** Value of discount (% and EUR) should be changed in depending of optimizing result.

Further the optimized models should be included into the accounting and service information systems of TeleDom.

* **actions with weekend packages of discount accommodation**

To develop of actions with weekend packages of discount accommodation:

• to organize weekend activities at low rates - excursions organized in cooperation with the tourist offices or own to the Novitech eco-farm/bio-farm (here children's programs, sports, fishing, hiking, presentation the ecological characteristics of farm, respectively, conscious generation of innovative ideas – look it in Krishna Park in Hungary)

• free dinner reception when using the weekend action packages of accommodation offered by hotel.

**Realization:** can bee an actual example for HM-02, HM-04\_Task

* **work-scheme for developing the personalized recommendation of the cultural and tourist program**

To create work-scheme for developing the personalized recommendation of the cultural and tourist program according to needs of guest that means – use the computer techniques:

• to follow and collect the events in city Kosice permanently - for weekend guests about the region Kosice and the High Tatras also

* to recommend this in oral and written form - the collection must be in readiness for creating of program ad hoc
* to help for guest to achieve this program (to get online contact with cultural centers, tourist offices, to know the travel possibility)
* etc., .....

**Realization:**  To collect or actualize these information (links to reliable websites, cultural centers, tourist offices) and to create the IT-forms can be an actual example for HM-01, HM-02\_Task.

**Phase N. 2:**

**Innovation of medial/social information provided about TeleDom on all website**

* Review the all concerned website of Novitech and TeleDom (http://www.novitech.sk/novitech/default.aspx,http://www.teledom.sk/,http://www.hotelteledom.sk/ sk /, http: //www.school.teledom.sk/en/, http://www.restaurant.teledom.sk/sk/, www.facebook.com, www.teledomschool.eu) should be updated and merged, on the same page, changing the language should be displayed the same content. The pages are appropriate coloration, eye pleasing.
* Restaurant menu should be presented at least five languages - Slovak, Hungarian, Czech, English and German. The menu could be recommended with one of the characteristics of the national language (the Hungarian guest - Rákóczi Salone, the Hungarian historical features which are found in Kosice, the Czech and German guest to thirst a special tasting beer. The Slovak guests will be touched by strong Slovak brandy, etc.)
* Information about the hotel rooms (quality, capacity, service) should be made available ad hoc, directly on TeleDom’s website or by redirection to the website of indirect providers. Not with semiconductors, where guest writes a request waiting for the offer. The same as in case of cultural events, historical attractions in Kosice

**Realization:** Content can be an actual example for HM,

Implementation of website innovation – work task for marketing unity and IT-unity of Novitech Parner,s.r.o.

**Phase No. 3:**

**Innovation of hotel building and of technical equipment**

It is not good impression on the guests arriving to the hotel when the building looks unkempt. It would be advisable to renovate the street front, garage, ventilation equipment, eventually to consider modern regenerative and storage heating systems for heat liberated in the kitchen, etc.

**Realization:** It necessary to carry out by professionals. Technical proposals and feasibility study can be prepared as content of IG-tasks.